



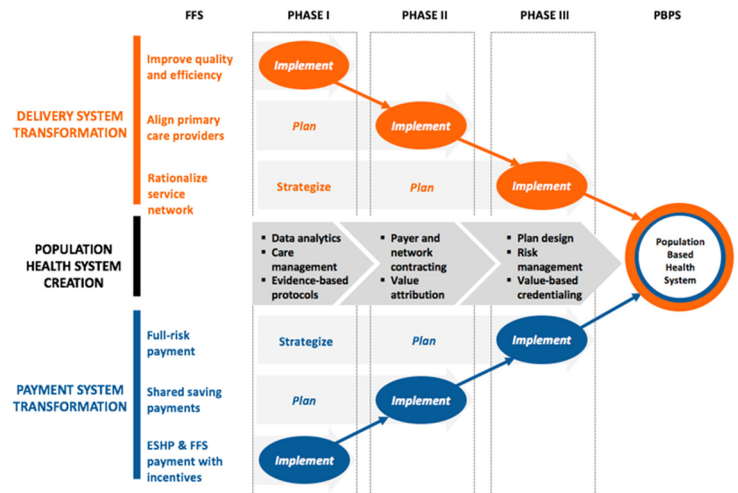
## RAPID STRATEGIC PLANNING

*A thoughtful and efficient process to position your organization as a community leader in rural health.*

As rural healthcare providers adapt to a dynamic and ever-changing environment, the strategic planning process has evolved. Once an academic and slow-moving pursuit, the pace of strategic planning now must mirror the demands of regulatory and reimbursement environments. To address the fluid nature of today's hospital, clinic, and provider practices operations, Stroudwater designed a **Rapid Strategic Planning** approach. Considering your unique clinical, operational, financial, and facility challenges, we've devised a method to deliver real-world, actionable counsel in a way that doesn't break the bank.

### THE STROUDWATER RAPID STRATEGIC PLANNING APPROACH

- **Assessment and Pre-Visit Analytics:** Before visiting your facility, Stroudwater analyzes your hospital's financial, volume, quality, provider complement, staffing, and other relevant information. The data are compared to peer hospitals, enabling informed discussion during onsite interviews.
- **On-site Strategic Framework Development:** Over the course of three days on site, we craft your Strategic Framework.
  - **Day One: Board, leadership, and medical staff session.** The visit kicks off with a dinner presentation, "The Future of Rural Healthcare and Strategies for Success in the New Healthcare Environment." This presentation includes national trends and market intelligence.
  - **Day Two: Stakeholder interviews.** Stroudwater interviews members of your senior management team, board of directors, medical staff, and other identified stakeholders to better understand current strategic, financial, and operational positions.
  - **Day Three: Develop working strategic framework.** We facilitate a highly collaborative work session and develop your working plan of high-level strategic initiatives and action items to achieve those initiatives. Each senior leader will be accountable for specific initiatives and will be clear on his/her responsibility.
  - **The outcome:** A **working strategic framework** featuring agreed-upon strategies and recommendations for implementation. Stroudwater will follow up in 90 days to assess progress and offer additional assistance.



### STROUDWATER'S RURAL TEAM

We have an all-encompassing devotion to rural healthcare nationwide. From Alaska to Maine, we partner with healthcare leaders to sustain and strengthen the vital role hospitals and clinics play in rural America. Our experience with hundreds of rural hospitals serves as our inspiration and expertise base in creating solutions for resilient institutions to provide the very best care in their communities for the long haul.

*Our passion for facilitating customized solutions for each client fuels us. We thrive when our clients thrive.*



ATLANTA | NASHVILLE | PORTLAND, ME  
**STROUDWATER**

Stroudwater Associates  
 800-947-5712  
 www.stroudwater.com