



2017 Center for Rural Health Annual Meeting

King & Prince Beach Resort
St. Simons Island

August 16-18, 2017



Agenda

Wednesday, August 16, 2017

- 8:00 a.m. **Registration opens**
- 8:45-9:00 a.m. **Welcome and Introductions**
Joe Ierardi, Chief Executive Officer
Wayne Memorial Hospital
Chair, Center for Rural Health Board
- Earl Rogers, President and Chief Executive Officer*
Georgia Hospital Association
- 9:00-10:15 a.m. **Rural Health Value Project: Understanding
and Facilitating Rural Health Transformation**
Clint MacKinney, MD, MS, Associate
Clinical Professor and Deputy Director
RUPRI Center for Rural Health Policy Analysis,
University of Iowa, College of Public Health
- 10:15-10:30 a.m. **Break**
- 10:30 a.m.-12:00 p.m. **Doctors, Dollars and Health Reform**
Mark Conley, Vice President, Marketing/Business
Development, Merritt Hawkins
- Daniel Mohan, Partner*
Morris, Manning & Martin, LLP
- 12:00-1:00 p.m. **Lunch**
- 1:00-1:30 p.m. **Two Georgias Initiative Update**
Gary D. Nelson, Ph.D., President
Healthcare Georgia Foundation, Inc.
- 1:30-2:30 p.m. **Behavioral Health Environmental Scan Findings**
Bill Wylie
Georgia Hospital Association

- 2:30-2:45 p.m. **Break**
- 2:45-4:00 p.m. **Hospital & Community Service Board Collaboration**
Robin Rau, Chief Executive Officer
Miller County Hospital
- Kay Brooks, Executive Director*
Aspire Behavioral Health & DD Services
- 5:30-7:00 p.m. **Reception**

Thursday, August 17, 2017

- 7:30 a.m. **Registration open**
- 7:30-8:30 a.m. **Breakfast**
- 8:30-9:45 a.m. **ED Capacities Reflect Community Confidence:
How Can We Help?**
Carla B. Wilber, DNP, RN, NE-BC, Senior Consultant
Stroudwater Associates
- 9:45-10:00 a.m. **Break**
- 10:00-11:15 a.m. **Shared Experiences: Defining and Sustaining High
Quality in Smaller Hospitals**
Crystal Ramm, RN, MSN, Administrator
Grady General Hospital
- Montez Carter, PharmD, MBA, FACHE, President*
St. Mary's Hospital
- 11:15-11:45 a.m. **Installation of Center for Rural Health Officers**
- 12:00 p.m. **Lunch**

Afternoon free for Ad Hoc Committee Meetings and Networking

Friday, August 18, 2017

- 7:30 a.m. **Registration open**
- 7:30–8:30 a.m. **Breakfast**
- 8:30–9:30 a.m. **Predicting Financial Distress in Rural Hospitals**
George Pink, PhD, Deputy Director
North Carolina Rural Health Research and Public
Analysis Center
- 9:30–10:00 a.m. **Break**
- 10:00–11:00 a.m. **Rural Hospital Federal Update**
Brock Slabach, MPH, FACHE, Sr. Vice-President,
Member Services
National Rural Health Association
- 11:00–11:30 a.m. **GHA Update**
- 11:30 a.m. **Adjourn**

